



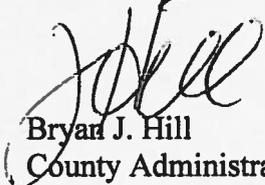
County Administration
101-D Mounts Bay Road
P.O. Box 8784
Williamsburg, VA 23187-8784
P: 757-253-6728
jamescitycountyva.gov

Kimberly Maloney
Peter Kao
Williamsburg Pottery Properties, LLC
6692 Richmond Road
Williamsburg, VA 23090

Re: Virginia Film & Cultural Theme Park in the Historic Triangle of Williamsburg

Thank you for submitting a Virginia Film & Cultural Theme Park pamphlet. Please, see the attached comments to the proposal. Please, contact me if you have any questions.

Sincerely,



Bryan J. Hill
County Administrator

Project X: Virginia Film and Cultural Theme Park

What is the Virginia Film and Cultural Theme Park?

The Virginia Film and Cultural Theme Park will be a high-tech entertainment and education complex in Williamsburg, Virginia, that uses state-of-the-art, virtual reality technology to tell the story of the United States of America. The centerpiece of the complex will be an indoor, interactive theatrical environment that visitors will walk through to experience virtual representations of the past and watch as holographic "actors" re-enact iconic moments from American history. Events such as the founding of the first permanent settlement at Jamestown, the signing of the Declaration of Independence, the Revolutionary War, and the Civil War will be brought to life using today's most sophisticated technology, including augmented virtual reality, virtual character creations, and ubiquitous computing.

Market stuff
who would be interested
Where is your Draw of Tourists

The virtual reality attraction will be the cornerstone of the Virginia Film and Cultural Theme Park, a 700+ acre complex that when fully built out will include a cultural park, a 5-star hotel, restaurants, retail shopping, office space, and residential housing. The plan also includes developing a high-tech research park for companies that specialize in a variety of industries, such as film production and editing, telemedical systems, and synthetic medications.

How would this

Why Williamsburg?

The greater Williamsburg area is the perfect location for the development of a high-tech complex. The area is centrally located on the East Coast of the United States, within a three hour drive of Washington D.C. and less than a day's drive to Boston, New York City, Philadelphia, and Atlanta. There are many first-class international airports in the vicinity including Norfolk, Richmond, Dulles, BWI, Reagan, and the large domestic hub of Atlanta. The area is also serviced by Amtrak rail service and is very close to Route 95, the main north-south highway on the East Coast.

Why

Sustained it all

Williamsburg is already a well-known and respected tourist destination that offers historic, cultural, and amusement park entertainment. The area, which is commonly referred to as the Historic Triangle, includes Colonial Williamsburg, an internationally acclaimed, 300 acre living history museum founded by John D. Rockefeller, Jr.; Jamestown, home of the first permanent English settlement in the New World; and Yorktown, site of the decisive victory for the American and French forces that effectively ended America's Revolutionary War. In addition, Williamsburg includes numerous historic plantation homes, Civil War battlefields, and maritime history museums.

CW moving away from history

America & History are not high in priority scale

The Williamsburg area also offers two, world-class amusement parks, Busch Gardens and Water Country USA. Both parks were created by the world renowned Anheuser-Busch Brewery and consistently rank as two of America's most beautiful parks. And Williamsburg is home to the College of William and Mary, the second oldest college in the United States, which was established in 1693 and is the alma mater of many of America's historic figures including Thomas Jefferson, John Marshall, and Henry Clay.

How would you connect with W&M.

How Can the Hampton Roads Area Support Business Development?

The Hampton Roads area, which encompasses the cities of Williamsburg, Newport News, Hampton, Norfolk, Portsmouth, and Virginia Beach, is the fifth largest metro region in the Southeast U.S. and the largest between Atlanta and Washington D.C. It is home to nearly 1.5M people, including nearly 250,000 active military personnel and their families, affluent retirees, and

professionals employed in scientific and high-tech industries. The area is home to eight colleges and universities, providing businesses with a well-trained work force.

The Commonwealth of Virginia and the local municipalities offer many incentives to support business development and expansion. Hampton Roads has one of the lowest combined state and local tax rates in the nation, including a 6% corporate income tax, the lowest real estate taxes in the area, and no utility tax. With a temperate climate, low cost of living, and award-winning public schools, the area is a wonderful place to live and work.

Virginia's Link to the Entertainment Industry

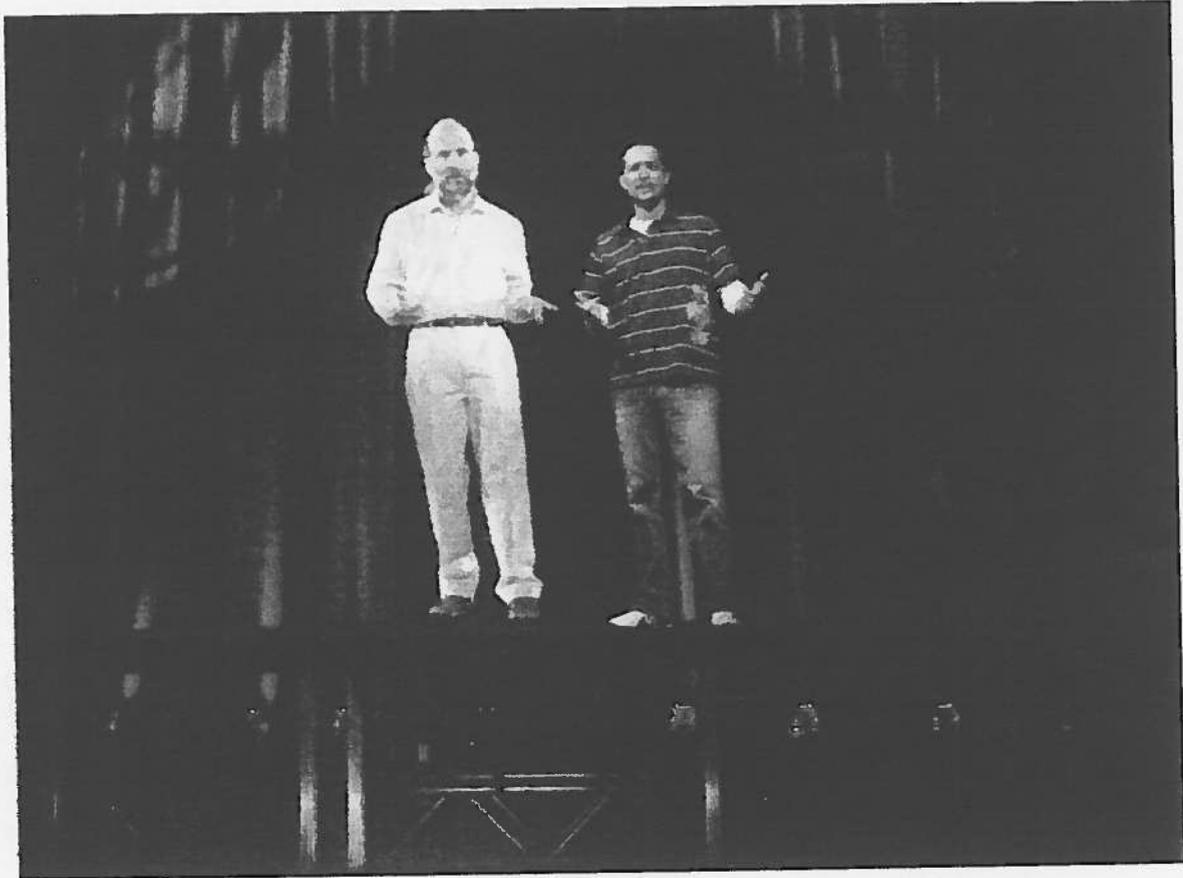
Because of its historical significance and the careful preservation of historic buildings and sites, Virginia, and in particular the greater Williamsburg/Richmond area, has been the backdrop for several recent film and television shows, including *The New World* (the story of Pocahontas and Jamestown), HBO's *John Adams*, and Stephen Spielberg's *Lincoln*. The Virginia Film Office provides resources and financial incentives to help attract film production to the Commonwealth. The Governor's Motion Picture Opportunity Fund and the Virginia Motion Picture Tax Credit Program are two examples of how the Commonwealth of Virginia supports the film industry.

The Commonwealth is also actively involved in the amusement park industry with major attractions such as Busch Gardens, Water Country USA, and King's Dominion.

↳ Grants Through the State?

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Holographic Technology



Clark demonstration of holographic technology. Web 9 Oct. 2014, <http://tonymorganlive.com/2011/01/02/1-in-2010-holographic-technology/>

- Design of PARK - needs associated.
- This is a concept without clarity -> what would a MASTER PLAN LOOK LIKE
- BUSINESS PLAN?
- acreage in York -
- What does the pottery desire from JCL?



Administration
1610 Mount Hope Road
PO Box 4784
Williamsburg, VA 23185-4784
P 757-254-0725

October 8, 2014

Ms. Kim Maloney
Chairman, President, CEO
Williamsburg Pottery
6692 Richmond Road
Williamsburg, VA 23188

Ms. Maloney,

On behalf of James City County, I would like to express our continued support for the Williamsburg Pottery and for your plans for future development. As outlined in your vision, the opportunity to combine the latest technology with an innovative tourism concept will draw from and highlight many of the strengths of our region and provide the opportunity for additional economic growth.

Tourism has and continues to be a significant part of our regional economy. Increased competition from other regions and states has created a growing interest in identifying opportunities to support this important industry segment. As you are aware, the idea of creating a new tourism destination in our area has been discussed for several years. Your location, centrally located between the Hampton Roads and Greater Richmond regions, provides the opportunity to draw both tourists and residents from these heavily populated and visited areas. Additionally, the increase in the number of visitors would create a ripple effect, supporting other businesses and attractions in our area.

James City County has a strong commitment to the continued success of our existing businesses. The Williamsburg Pottery has been a fixture of James City County's local economic and tourism base for more than 75 years. We look forward to the opportunity to continue working with you and the Williamsburg Pottery on your future endeavors.

Sincerely,


Bryan J. Hill
County Administrator

Define what you need
from JCC. That will be
provided to the Board
for their review!